

TheNarupGroup

Packaging, Environmental and Industrial Public Relations

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OLY-OLA EDGINGS ANNOUNCES

NEW LOGO

*Logo Redesign Reflects OLY-OLA's Commitment
to Providing Premium Poly/Vinyl Landscape Edging
Products for Landscape Architects and
Contractors Worldwide*

Villa Park, IL — Oly-Ola Edgings, Inc.'s new logo showcases the company's commitment to concentrating only on producing premium polyethylene/vinyl landscape edging products and their 25-years of unsurpassed customer service. Oly-Ola's complete line of edging products is sold exclusively through landscape distribution centers, landscape contractors, landscape architects and independent nursery/garden centers.

"Edging, and only edging, is Oly-Ola's business. At a glance, we want landscape architects and contractors to know they are working with the finest landscape products available to produce exceptional and creative landscape designs and increase their profit margins. Our new logo reflects our commitment," says Aymie Clayton of Oly-Ola Edgings, Inc.

For more than a quarter of a century, Oly-Ola has been synonymous with high-quality, safe, easy, unseen, durable, flexible and functional paver restraints, landscape and water garden edgings. Oly-Ola Edgings' complete line of premium edging products including Oly-Ola's "L" shaped paver restraints — Bric-Edg™ and Bulldog-Edg™; low profile landscape edgings — Super-Edg™ and Slim-Edg™; round top landscape edging products — Edg-King™, Black Edg-Knight™ and Black Jack™; and water garden edging — Edg-Keeper™ for ponds.

"Oly-Ola customers return time and again for both our quality and our service. Our edgings are guaranteed for 15 years not to crack, rot, disintegrate or self-destruct from any weather conditions or manufacturing defects. In the unlikely chance this occurs, we will not only replace 100% of the damaged material, we will also pay the freight and a fair industry labor rate to re-install the edging," says Clayton.

Founded 25 years ago in 1978, Oly-Ola Edgings, Inc., headquartered in Villa Park, Illinois, USA, produces the most complete line of polyethylene/vinyl edging and paver restraints in the landscape industry. Oly-Ola products are sold exclusively through landscape distribution centers, landscape contractors and architects and independent nursery/garden centers. Oly-Ola products offer a 100% plus guarantee for 15 years including labor, materials and freight costs. Oly-Ola stocks a large inventory to prevent backorders and assure prompt delivery.

For more information and a FREE CD-ROM/CATALOG, please call or write
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